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Side impact protection	
Airbags	
Deactivation switch for front-passenger airbag	
Integrated head restraint system	
Seat belts	
Audi exclusive seat belts	
Anti-theft alarm	
Preparation for tracking system	
Warning and control lights	
Warning triangle	
First-aid kit	
Assistance systems	
Parking system plus	
Park assist with display of surroundings ³	
Reversing camera	
360 degree cameras	
Hold assist	
Audi active lane assist	
Audi side assist including Audi pre sense rear	
adaptive cruise control with Stop&Go function including Audi pre sense front	
Audi pre sense basic	
Assistance package including Audi pre sense plus	
Night vision assistant³	
Camera-based speed limit display	
Head-up display	
Cruise control	
Secondary collision brake assist	

	85
Infotainment	
Driver information system with colour display	
Attention assist	
MMI®	
MMI® touch	
MMI® navigation plus with MMI touch	
Audi music interface	
Navigation data (hard drive)	_
Bluetooth interface	
Preparation for mobile phone (Bluetooth)	_
Audi connect including car phone	
Handset in the front for car phone	
Handset in the front and rear for car phone	_
MMI® radio plus	
Digital Audio Broadcasting	_
Digital TV reception	_
Audi sound system	
BOSE surround sound	_
Bang & Olufsen Advanced Sound System	_
DVD/CD changer	
Rear Seat Entertainment	
Audi Extended Warranty	
Audi Extended Warranty	

¹Only available in conjunction with rear seat package in sport seat look. ²The trailer towing hitch for retrofitting is available from Audi Genuine Accessories. ³For information on when this feature will be available, please contact your Audi partner.







The fuel consumption and CO₂ emission figures as well as the efficiency classes can be found on page 20.

Comfort





The fuel consumption and CO₂ emission figures as well as the efficiency classes can be found on page 20.

Dynamics

High-performance athlete with the S factor. 382 kW that respond spontaneously. And thrill. From 0 to 100 km/h in 4.1 seconds. Fascinating power delivery. An athletic 650 Nm of torque, from just 1,700 rpm. Impressive performance, intelligently controlled. Thanks to Audi cylinder on demand technology. Reduced fuel consumption. Lower emissions. Combined with a thoroughly brilliant performance. The new Audi S8. Vorsprung durch Technik.

Brilliant performance. Breathtakingly athletic.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 20.



Intelligent performance

Maximum power. Put to maximum use.

Every movement originates from something. Something that set it off, an idea. The engine for your new Audi S8 can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are reconciled in the revolutionary drive technology TFSI® with Audi cylinder on demand. Get acquainted with the engine that will move you in impressive style.



The fuel consumption and CO₂ emission figures as well as the efficiency classes can be found on page 20.



TFSI®

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.

Audi cylinder on demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves. Four of the TFSI engine's eight cylinders automatically shut down in the partial-load range. This helps to lower fuel consumption at the same time as reducing emissions. And without the switchover even being noticed or impairing the driving dynamics.





Dynamics

Jynamics

that will take a hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your new Audi S8. You decide the direction. The driving style. The pace. And you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

The fuel consumption and CO₂ emission figures as well as the efficiency classes can be found on page 20. You can find out which equipment features are standard or optional in your model by referring to the index starting on page 22. *For information on when this feature will be available, please contact your Audi partner.

As unmistakable as you: the Audi design selection.

The Audi design selection offers you an attractive choice of interior design packages featuring exclusive materials and colours. Our designers have combined inlays of fine woods and brushed aluminium with exquisite leather seats featuring attractive contrasting stitching. First-class comfort functions complete this exclusive selection.











Audi design selection Vermont brown

An exclusive combination of refined interior colours, special materials and comfort-oriented equipment. The Audi design selection Vermont brown includes the following:

- comfort sport seats in Valcona leather, Vermont brown with accordion pleat, contrasting stitching and piping in granite grey
- headlining, upper pillar trim and sun visors in Alcantara, lunar silver
- · rear parcel shelf in Alcantara, black
- sport leather steering wheel in black with S-specific contrasting stitching in Vermont brown and S8 badge
- top side of dashboard in black with lock seams in black
- · underside of dashboard in black
- centre armrest in Vermont brown with contrasting stitching in granite grey
- door armrest, centre console and knee pad in black with contrasting stitching in Vermont brown
- · door rail in black with lock seams in black
- centre console, selector lever and wood trim on the back of the front seats in piano finish, black
- · inner door trim panel in Alcantara, black
- · upper inlay in carbon twill copper
- · lower inlay in brushed aluminium, silver

Additional equipment:

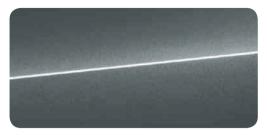
- · seat heating, front and rear
- · seat ventilation and massage function, front
- · comfort head restraints, rear
- · 4-zone deluxe automatic air conditioning
- full-leather package including headlining and rear shelf in Alcantara as well as electric sunblinds on the rear window and on the rear door windows
- · "design selection" emblem in the door trims

As unique as you are. Equipment options.

Sportiness, comfort, design, functionality – whatever you demand from your Audi, a wealth of equipment options is available to meet your needs. Here you will see just how much attention we pay to detail. And to quality that you can appreciate with all your senses. From exquisite inlays and a comprehensive range of interior colours to superior quality leather: in an Audi S8 you can enjoy not just innovative technology, but luxurious craftsmanship beyond your expectations.



|Pearl effect paint finish



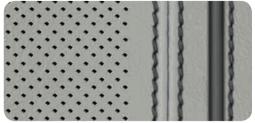
Daytona grey, pearl effect

|Wheels/tyres



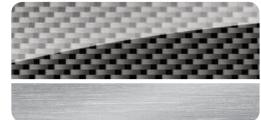
Cast aluminium wheels in 5-parallel-spoke design (5 design) size 9] x 20 with 265/40 R 20 tyres*

|Seats/seat upholstery



Valcona leather, lunar silver/steel grey with square perforations

Inlays



Carbon Atlas Brushed aluminium, silver

Lower inlay

Upper inlay

in carbon twill, copper).

Inlays in brushed aluminium, silver on the dashboard and door trims create an impressive contrast.

High-quality inlays in carbon Atlas add exclusive touches to the dashboard, door trims and centre console (in conjunction with Audi design selection Vermont brown

Extended aluminium look in the interior

Aluminium-look elements on vent surrounds and thumbwheels, MMI display fascia, operating switch for electromechanical parking brake, console for window controls and on openers of fold-open compartment in the door armrests. Aluminium switches integrated into the lower inlay. Loading sill protector in stainless steel



Cast aluminium wheels in 5-triple-spoke design (S design) size 9 J x 21 with 265/35 R 21 tyres*



Valcona leather, Vermont brown/granite grey with square perforations



Carbon twill, copper Brushed aluminium, silver



Cast aluminium winter wheels in 5-parallel-spoke design (S design) size 9 J x 20 with 265/40 R 20 tyres*, cannot be fitted with snow chains, permissible top speed 240 km/h

^{*}You will find specifications on the technical characteristics of tyres on page 19.



Exterior mirror housings

in aluminium look. Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides, with memory function, including automatic kerb-side function for the exterior mirror on the passenger side



Exhaust tailpipes

dual-branch design with 2 oval chrome surrounds on both left and right



Selector lever in carbon Atlas

with shift-by-wire technology. In conjunction with Audi design selection Vermont brown in piano finish, black

Bumpers

in S design with blade in aluminium look at the front and diffuser insert in platinum grey, edged with twolayer blade in aluminium look at the rear

Audi Singleframe

radiator protective grille in platinum grey with horizontal double chrome struts. With chrome-plated centred Audi rings and S8 badge.

Model name/logo

S8 logo on the Audi Singleframe, on the luggage compartment lid, on the illuminated door sill trims, on the front brake callipers, on the sport leather steering wheel and in the rev counter. quattro logo on the dashboard on the passenger side. "V8 T" logo on the front wings

Door sill trims with aluminium inlay

with S8 logo, illuminated



S-specific instrument cluster

grey dials, white needles and S8 logo in the rev counter. With controllable lighting, coolant temperature display, fuel gauge, rev counter with digital clock, speedometer with disproportionate display and electronic odometer/trip odometer, displays for radio frequency, outside temperature and tank range, warning and control lights, maintenance interval display

S8-specific analogue clock with grey dial

adaptive air suspension sport

sporty tuning thanks to electronically controlled air suspension with infinitely variable damping system, on all 4 wheels. Automatically regulates the vehicle height and damping. Includes ride height control and manual lift function. The sport suspension has stiffer damping and, compared to adaptive air suspension, lowers the vehicle ride height by up to 10 mm, depending on mode. Various modes can be selected via Audi drive select. With S8-specific tuning



Pedals and footrest in aluminium look underline the sporty character of the S8

quattro® with sport differential

The electronically controlled sport differential distributes variable amounts of drive force to each rear wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle's response to load change. It also improves direct steering characteristics and provides more agile handling due to the lower steering effort required. With S8-specific tuning

Dynamic steering

When changing lanes, parking and cornering, this system improves handling and ride comfort by dynamically regulating the steering according to the driving situation. In addition to adaptation of the steering effort, the steering angle is also adapted (steering ratio). Also supports vehicle stabilisation through ESC. With S8-specific tuning



Multifunction sport leather steering wheel in 3-spoke design with shift paddles in aluminium look with S8 emblem and S-specific stitching; multifunction operating concept for operation of installed infotainment equipment. Switching of driver assistance system displays in driver information system. Shift paddles in aluminium look for manual gear changing. With full-size airbag



Engine start-stop button

with red ring; the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you.

Equipment/index

Technology Design Control Technical data

Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi S8.

	Tyre size	Fuel efficiency class	Wet grip class		or noise on class
Summer tyres	265/40 R 20	E-C	В	74-71	((+1)) — ((+1))
	265/35 R 21	E	В	73	((-1)
	275/35 R 21	F-E	В	73-71	((-1))
Winter tyres	265/40 R 20	E	С	70	(c-3)
	235/50 R 19	E	С	69-68	(c-3)

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Equipment for the Audi S8 illustrated (p. 2-9)

Paint finish: Daytona grey, pearl effect

Wheels: cast aluminium wheels in 5-triple-spoke design (S design)

Seat upholstery: Valcona leather, Vermont brown/granite grey (Audi design selection)

Inlays: upper inlay in carbon twill, copper; lower inlay in brushed aluminium, silver;

extended aluminium look in the interior; headlining and rear shelf in Alcantara, black

Model	S8 4.0 TFSI quattro (382 kW)
Engine type	V8 bi-turbo petrol engine with direct fuel injection, Audi valvelift system and Audi cylinder on demand
Displacement in cc (valves per cylinder)	3,993 (4)
Max. output¹ in kW at rpm	382/5,800
Max. torque in Nm at rpm	650/1,700-5,500
Power transmission/wheels	
Drive type	quattro® permanent all-wheel drive
Transmission type	8-speed tiptronic
Wheels	Cast aluminium wheels, 9 J x 20
Tyres	265/40 R 20 ²
Weights/capacities	
Unladen weight³ in kg	2,065
Gross vehicle weight in kg	2,590
Roof load/trailer nose weight in kg	100/95
Trailer load limit⁴ in kg unbraked 12% gradient 8% gradient	750 2,300 2,300
Fuel tank capacity, approx. in l	82
Performance/consumption⁵	
Top speed in km/h	250 ⁶
Acceleration 0–100 km/h in s	4.1
Fuel grade	Sulphur-free super RON 957
Fuel consumption ⁸ in I/100 km urban extra-urban combined	13.6 7.3 9.6
CO2 emissions ⁸ in g/km urban extra-urban combined	318 171 225
Efficiency class/emission standard	E/EU6

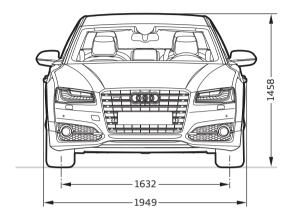
Explanatory notes

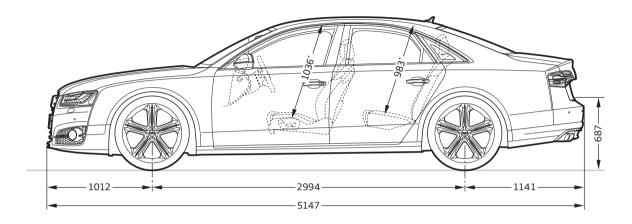
- ¹ The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- ² You will find specifications on the technical characteristics of tyres on page 19.
- ³ Unladen weight includes driver (68 kg), 7 kg of luggage and fuel tank 90% full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- ⁴ The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- S A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
- 6 Regulated.
- We recommend using sulphur-free super unleaded RON 95 in accordance with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10% (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

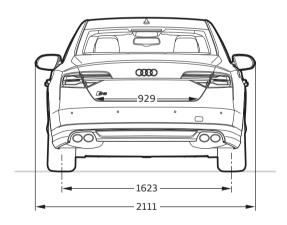
Important note

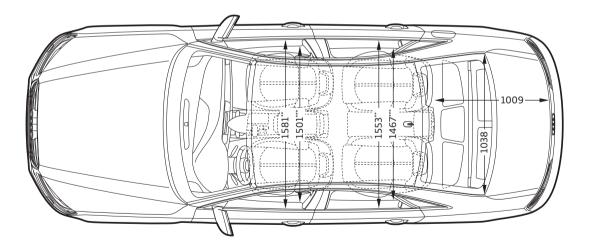
Inspections are due as shown by the service display.

Audi S8









Dimensions in millimetres.

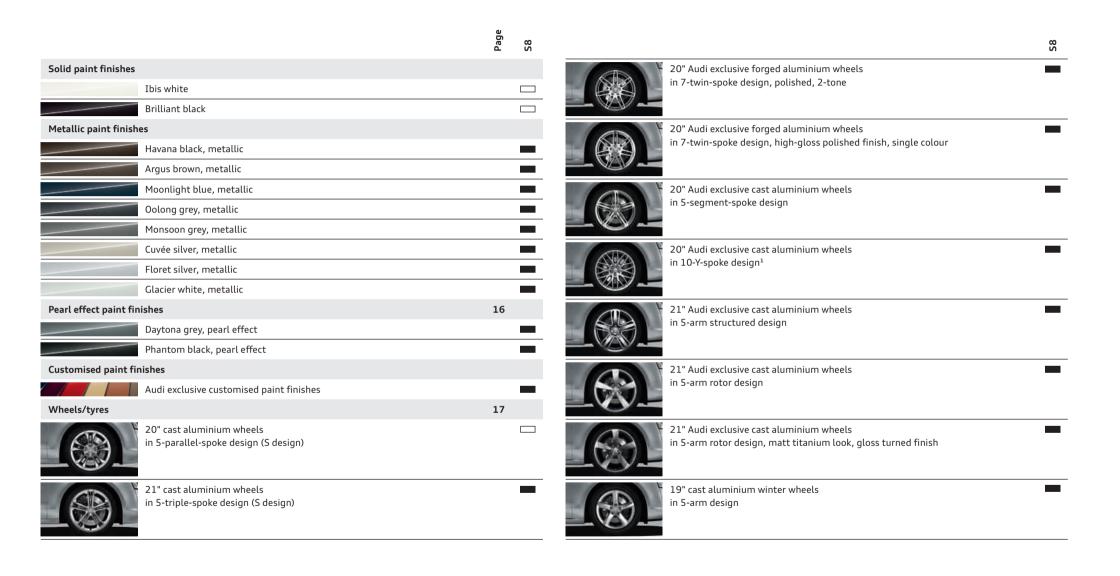
Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load

Luggage compartment volume in l: 520 (measured by the VDA method using 200 x 100 x 50 mm blocks).

Usable luggage space may be limited by optional equipment.

Turning circle approx. 12.3 m.

*Maximum headroom. **Elbow room width. ***Shoulder room width.



☐ Standard equipment ☐ Optional equipment ☐ Standard/optional equipment varies by model — Not available Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country. A description of selected items from the equipment range can be found from page 14 onwards.

	88		Page	88
20" cast aluminium winter wheels		Valcona leather, titanium grey with round perforations		
in 5-parallel-spoke design (S design)		Valcona leather, velvet beige with round perforations		
		Valcona leather, Atlas beige with round perforations		
Anti-theft wheel bolts		Valcona leather, Balao brown/snow white with round perforations ²		
Tyre repair kit		Valcona leather, sycamore grey/brass gold with round perforations ²		
Spare wheel, space-saving		Natural leather, black with round perforations		
Tyre pressure loss indicator		Natural leather, nougat brown with round perforations		
Vehicle tool kit		Natural leather, velvet beige with round perforations		
Vehicle jack		Audi exclusive leather upholstery and trim		
Seats for driver and front passenger		Seat upholstery for comfort sport seats, front with and without seat ventilation	17	
Comfort seats, front		Valcona leather, lunar silver/steel grey with square perforations		
Comfort seats, front with seat ventilation		Valcona leather, Vermont brown/granite grey with square perforations		
Comfort sport seats, front		Valcona leather, black with square perforations		
Comfort sport seats, front with seat ventilation		Valcona leather, nougat brown with square perforations		
Seat upholstery for comfort seats, front		Valcona leather, titanium grey with square perforations		
Valcona leather, black		Valcona leather, velvet beige with square perforations		
Valcona leather, nougat brown		Unicum leather, nutmeg with square perforations ¹		
Valcona leather, nutmeg		Audi exclusive leather upholstery and trim		
Valcona leather, titanium grey		Leather packages		
Valcona leather, velvet beige		Leather package		
Valcona leather, Atlas beige		Extended leather package		
Audi exclusive leather upholstery and trim		Full-leather package		
Seat upholstery for comfort seats, front with seat ventilation		Audi exclusive leather upholstery and trim (package 1)		
Valcona leather, black with round perforations		Audi exclusive leather upholstery and trim (package 2)		
Valcona leather, nougat brown with round perforations		Audi exclusive leather upholstery and trim (package 3)		
Valcona leather, nutmeg with round perforations		Audi exclusive leather upholstery and trim (package 4)		

¹For information on when this feature will be available, please contact your Audi partner. ²Can only be ordered in conjunction with an Audi design selection.

	Page S8		Page S8
Audi design selection	14	Fine grain ash, natural pearl grey/	
Audi design selection Vermont brown		brushed aluminium, silver¹	
Audi design selection Balao brown		Piano finish, black/ brushed aluminium, silver	
Audi design selection sycamore grey		Carbon Atlas/	
Headlining		high-gloss black	
Headlining in cloth		Walnut, dark brown/	
Headlining in cloth, black		high-gloss black	
Headlining and rear parcel shelf in Alcantara	_	Vavona, Assam grey/ high-gloss black	_
Headlining and rear parcel shelf in Alcantara, black		Poplar, brown silver/	
Audi exclusive headlining in Alcantara		high-gloss black	
Audi exclusive rear parcel shelf in Alcantara	_	Fine grain ash, natural gold brown/ high-gloss black	-
Upper/lower inlays	17	Fine grain birch, pearl beige/	
Carbon Atlas/ brushed aluminium, silver		high-gloss black	
Carbon twill, copper/ brushed aluminium, silver¹	_	Fine grain ash, velvet brown/ high-gloss black	
Walnut, dark brown/ brushed aluminium, silver	_	Piano finish, black/ high-gloss black	
Vavona, Assam grey/		Audi exclusive inlays	
brushed aluminium, silver		Grab handles with wooden segments ²	
Poplar, brown silver/		Audi exclusive grab handles with wooden segments	_
brushed aluminium, silver		Extended aluminium look in the interior	
Fine grain ash, natural gold brown/ brushed aluminium, silver		Technology	18
Fine grain birch, pearl beige/		adaptive air suspension sport	
brushed aluminium, silver		Brake system	
Fine grain ash, velvet brown/		Ceramic brake ³	_
brushed aluminium, silver		Electromechanical parking brake	
Fine grain ash, natural balsamic brown/ brushed aluminium, silver ¹		S-specific instrument cluster	

Standard equipment Doptional equipment Standard/optional equipment varies by model - Not available Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country. A description of selected items from the equipment range can be found from page 14 onwards.

	Page S8		Page	28
quattro® with sport differential		Audi exclusive personalised door sill trims, front and rear		
Dynamic steering		Exterior mirror housings in aluminium look		
tiptronic		Bumpers in S design		
Start-stop system		Audi Singleframe		
Recuperation		Pedals and footrest in aluminium look		
Audi cylinder on demand		S8-specific analogue clock with grey dial		
Active Noise Cancellation		Operation	19	
Audi Space Frame (ASF®) body		Convenience key including sensor-controlled release of the luggage compartment lid		
Audi drive select		Power-assisted closing for the doors		
Antilock Brake System (ABS)		Power-assisted closing for the luggage compartment lid		
Anti-Slip Regulation (ASR)		Garage door opener (HomeLink)		
Electronic Differential Lock (EDL)		Engine start-stop button with red ring		
Electronic Stabilisation Control (ESC) Lights		Multifunction sport leather steering wheel in 3-spoke design with shift paddles in aluminium look		
LED headlights		Multifunction sport leather steering wheel in 3-spoke design with shift paddles in aluminium look, heated	-	
Audi Matrix LED headlights		Multifunction leather steering wheel in 4-spoke design with shift paddles		
Light/rain sensor		Multifunction leather steering wheel in 4-spoke design with shift paddles, heated		
LED rear lights		Electric steering wheel adjustment		<u> </u>
LED rear lights with dynamic indicators ⁴		Steering wheel rim with wooden segments		
Interior and exterior lighting package		Audi exclusive steering wheel rim with wooden segments		
Ambient lighting		Audi exclusive leather steering wheel rim		
Adaptive brake light		Selector lever in carbon Atlas ⁵		
Design	18	Selector lever in leather		
Model name/logo		Selector lever in wood ²		
Exhaust tailpipes, dual-branch design, 2 oval chrome surrounds on both left and right		Audi exclusive selector lever in wood		
Door sill trims with aluminium inlay with S8 logo, illuminated		Audi exclusive leather controls		
Audi exclusive personalised door sill trims, front			_	_

¹Can only be ordered in conjunction with an Audi design selection. ²Cannot be ordered in conjunction with inlays with the designation natural. ³For information on when this feature will be available, please contact your Audi partner. ⁴Only in conjunction with Audi Matrix LED headlights. ⁵Can be ordered in piano finish, black in conjunction with Audi design selection Vermont brown.

	88		Page	88
Comfort		230/115/100V socket		
Slide-and-tilt glass sunroof		Additional reading lights in the rear		
Solar slide-and-tilt sunroof		Audi exclusive cardan reading lights in the rear		
Double/acoustic glazing		Audi exclusive folding table		
Insulating/acoustic glass		Audi exclusive personalisation of the folding table		
Insulating/acoustic glass with windscreen heater		Audi exclusive coolbox		
Dark-tinted windows (privacy glazing)		Floor mats, front and rear		
Sunblind, electrically adjustable for the rear window		Audi exclusive floor mats		
Sunblind, electrically adjustable for the rear window and for the rear door windows		Audi exclusive carpet and floor mats		
Rear seat system, 3-seater, in sport seat look		Cigarette lighter and ashtray		
Rear seat package, individual seats¹		Non-smoker package		
Rear seat package in sport seat look		Transport		
ISOFIX child seat mounting and Top Tether for the outer rear seats		Luggage compartment lid, automatically opening		
Seat heating, front		Luggage compartment lid, electrically opening and closing		
Seat heating, front and rear		Provision for trailer towing hitch ²		
Massage function, front		Trailer towing hitch, electrically swivelling		
Massage function, front and rear		Luggage compartment package		
Seat ventilation, front		Storage compartments		
Seat ventilation, front and rear		Cup holders		
Comfort centre armrest, front		Through-loading facility		
Centre armrest, rear		Through-loading facility with removable ski/snowboard bag		
Comfort head restraints, rear		Safety	18	
Deluxe automatic air conditioning		Exterior mirrors with integrated LED indicator; electrically adjustable, heated and folding;		
4-zone deluxe automatic air conditioning		automatically dimming on both sides with memory function, including automatic kerb-side function for the exterior mirror on the passenger side		
Auxiliary heating/ventilation		Interior mirror, automatically dimming		
Ioniser				

Standard equipment Optional equipment Standard/optional equipment varies by model — Not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

A description of selected items from the equipment range can be found from page 14 onwards.